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MY BAG RENEWABLE ENERGIES S.R.L. the holding company of entire operational chain of the renewable energy sector, energy efficiency and the disinvestment of tax credits related to energy and seismic redevelopment interventions in Italy. Established in 2018, it encompasses building a professionals who boast over forty years of experience in renewable energy sector including those deriving from waste processing. [www.mybagre.it](http://www.mybagre.it)



With over 200 international roadshows since 2020, ALLEGIANCE REAL ESTATE played a massive role in providing a realistic and bright image of Dubai, highlighting the welcoming environment that the Emirate provides for investors from all over the world. Allegiance has grown into a global real estate advisory thanks to international property events, which help speak to the investors and give them insights on the real estate market of Dubai. [www.aredxb.com](http://www.aredxb.com)

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BBB Italia: born in 1949, in the moment of expansion and development of nascent Italian design, it places itself on the project scene with its own precise identity. More than adhering to adventures of the avant-garde, the role of the company is to carefully and competently intertwine experimental impulses and heritage of tradition. [www.bbbitalia.it](http://www.bbbitalia.it)



CONCRETA: national and international market interior contractor for over thirty years, specialized in the production and supply of custom-made furniture and accessories for accommodation and commercial facilities. Research, development, technology and personalized service offer the highest manufacturing quality to customers, respecting deadlines and budgets. [www.concretasrl.com](http://www.concretasrl.com)



GEMANCO DESIGN, daughter of the SPA of the same name, was born from an intuition: to revolutionize the idea of the classic mosaic by experimenting with the combination of digital printing and transparent resin. The company that operates on the Italian and international market redefines the aesthetics of wall decoration by creating: Wallpaper, WaterProof System, UV Print. [www.gemancodesign.it](http://www.gemancodesign.it)



INTELLIA Srl specializes in products and services for Home & Building Automation, through sophisticated software and advanced user interfaces. It supports professionals and customers during the design and selection of products with an automated, controlled and integrated management of customized solutions. [www.intellia-it.com](http://www.intellia-it.com)

In città



SALONE NAUTICO VENEZIA



# Visions of Waterfronts

concept and curatorship **Studio Marco Piva**  
event of **SALONE NAUTICO VENEZIA In città**

**1st June 2023**  
**9.00 am - 1.00 pm**

**Hotel Monaco & Grand Canal**  
**Salone del Ridotto**  
**San Marco 1332**  
**Venice**

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# Visions of Waterfronts

Venice, 1st June 2023

Venice, a place of liquid sociality and a fluid city by constitution, reveals itself again this year, on the occasion of the **Architecture Biennial** and the **Salone Nautico**, as a special setting to investigate the importance and value of the man-made coastal landscape.

Waterfronts as active spaces of cities are identified as places of cultural and economic-social hybridisation in which an interweaving of urban, architectural and territorial plans converge. They are places that are also entrusted with various symbolic/celebratory functions of local traditions and cultures. Waterfronts are increasingly becoming places of welcome, of interaction, evolved environments.

Multiculturality as a peculiar element of these territories is the driving factor to be exploited in a perspective of enrichment, attraction and growth in order to configure in a sustainable way new ways of social and economic development.

This edition will illustrate some cases involving the territories of Venice, Dubai, Duino, Trieste and Livorno, different realities all interested in the search for new models of regeneration and development.



Studio  
Marco  
Piva

**Studio Marco Piva** resides in the creative and multicultural heart of Milan: a Research Center and an Experimental Workshop, more than an Architecture and Design Firm. This is where, on the base of continuous investigation into shapes, materials, and technologies, the multidisciplinary Design Teams conceive and develop projects at different scales for the most prestigious private and public clients around the world, from Masterplanning to Architecture, from Interior Design to Product Design. [www.studiomarcopiva.com](http://www.studiomarcopiva.com)

Now in its fourth edition, **The Venice Boat Show** - promoted by the Municipality of Venice and created through the Vela spa company, in collaboration with the Italian Navy - is one of the main international trade fairs dedicated to boating. The exhibition venue at the Arsenale is a symbol of the centuries-old military domination of the Serenissima Republic and the beating heart of its naval industry. An incomparable historical context, made up of a water basin and fully restored ancient pavilions. [www.salononautico.venezia.it](http://www.salononautico.venezia.it)

In città



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VENEZIA



Vela

# Event Plan

**MODERATOR** **Giorgio Tartaro** - Journalist

## Greetings and introductions

- 9.30 am **Dott. Simone Venturini** - Councilor of Venice Municipality for social cohesion, tourism, economic development, employment and residence
- 9.45 am *Waterfronts: a dialogue between tourism and housing models for water cities*  
**Arch. Marco Piva** - Studio Marco Piva
- 10.00 am *The importance of international cooperation, the relationship with UAE investors and developers*  
**Arch. Giansilvio Contarin** - MY BAG Group
- 10.15 am *Dubai's experience as investment destination*  
**Amr Bs Aboushaban** - CEO Allegiance
- 10.30 am **Arch. Giovanni Salmistrari** - Ance Venezia President

## Project interventions

- 10.45 am **Dubai's experience: new waterfront projects**  
**Mrs. Sana Sohail** - Vice President Investment Advisory Allegiance
- 11.15 am **On the water lines**  
**Arch. Alfonso Femia** - Atelier(s) Alfonso Femia
- 11.45 am **Mare Fuori: two urban waterfronts at the apex of work 4.0 and the Ligurian marine territory**  
**Arch. Leonardo Cavalli** - One Works
- 12.15 am **Beauty on water: new waterfront projects**  
**Arch. Marco Piva e Arch. Daniela Baldo** - Studio Marco Piva
- 12.45 am Q&A + closure of works